

OTICON | Own

# Made for you



**oticon**  
life-changing technology



No two people  
are the same

## There's no one-size-fits-all solution when it comes to hearing care

All of us come in different shapes and sizes. We all have unique interests, hobbies, and lifestyles. The same goes for hearing care. Each of us can have individual needs that require a customised hearing aid solution. Oticon Own™ is made to meet those needs - developed for optimal comfort, discretion, and sound experience - and customised entirely for you.

Oticon Own is built on technology that supports your brain's natural way of working. By providing the brain with the full sound perspective, the hearing aid supports the brain's natural way of organising sound.\*

## Why choose Oticon Own?



### A customised fit

Tailored to your individual ear shape for all-day comfort.



### An invisible look

Our invisible-in-canal (IIC) style is invisible in 9 out of 10 ears\*\* for ultimate discreetness.



### Exceptional sound experience

Maintaining precise balance between speech and other sounds.



### Built on BrainHearing™

Designed to support your brain's natural way of working.



### Connect seamlessly

Enjoy hands-free communication using your Oticon Own hearing aids as a headset to connect wirelessly to your phone or tablet.\*\*\*

\*\* Rumley et al. (2022). Oticon Own evidence. Oticon Whitepaper

\*\*\* Only available in styles with 2.4 GHz. See which hearing aids and devices are compatible here: [oticon.global/compatibility](https://oticon.global/compatibility)

\* Benefit may vary depending on style chosen





## Technology that supports your brain

### Built on BrainHearing

Did you know that we hear with our brains, not just our ears? Although our ears capture sounds, it's our brain that locates and identifies them. At Oticon, we think brain first, and develop hearing aid technology guided by our BrainHearing philosophy - so we can support the way that our brains make sense of sound. This is exactly what Oticon Own is made to deliver.

### Trained with real-life sounds for a real-life listening experience\*

Oticon Own is trained with 12 million real-life sound scenes. This means that the hearing aids can recognise and handle virtually all sounds with more precision, so you can enjoy an exceptional listening experience.

### Ground-breaking technology

Even when you're in a complex listening environment - like a restaurant, or a workshop at the office - Oticon Own will help you navigate what you need to hear, and reduce your listening effort\*\*, so it's easier for your brain to take on other tasks. Thanks to our ground-breaking hearing technology, made possible by our most advanced platform ever, Polaris™, Oticon Own adapts quickly to the sound environment around you, and separates speech from background noise - allowing you to follow conversation better\* - like when you're having dinner with family.

\* Effect and availability of features vary with hearing aid style and performance level  
\*\* Rumley et al. (2022). Oticon Own evidence. Oticon Whitepaper

# Oticon Own is made to connect to your favourite devices



## Stream directly to iPhone and Android™

Enjoy high quality streaming directly from your iPhone, and select Android devices that support Audio Streaming for Hearing Aids (ASHA).\*



## Hands-free calls from any smart phone

If your phone does not support hands-free communication, the ConnectClip partners your phone to your hearing aids\* for hands-free calls.



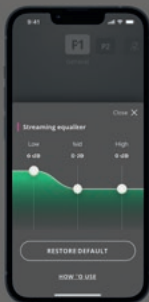
## Stream sound from your TV

With the Oticon TV Adapter, you can stream sound directly from your TV.



## Oticon MyMusic

Excellent music performance - with high-quality streaming to your iPhone and select Android devices.



## Stay connected

Control your hearing aids and personalise your listening experience with the Oticon ON app, and connect remotely with your local hearing care professional via Oticon RemoteCare.\*



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\* Only available in styles with 2.4 GHz. See which hearing aids and devices are compatible here: [oticon.global/compatibility](https://oticon.global/compatibility)

## Hands-free calls on-the-go

Oticon Own is more convenient than ever - with integrated hands-free calls available on iPhone and iPad.\*\* Now you can call your loved ones on the road, take calls when you're out exercising, and enjoy all the possibilities of multi-tasking - without needing a ConnectClip accessory as the microphone.



\*\* Hands-free communication is only available in styles with 2.4 GHz. Hands-free communication is available with iPhone 11 or later running iOS 15.2 or later, and iPad running iPadOS 15.2 or later

## Made to match your hearing needs

Oticon Own comes in a range of colours and styles to suit your skin tone and personal style.



**Oticon Own IIC**  
(Invisible-in-the-Canal)



**Oticon Own CIC**  
(Completely-in-the-Canal)



**Oticon Own ITC**  
(In-the-Canal)



**Oticon Own ITE HS**  
(Half Shell)



**Oticon Own ITE FS**  
(Full Shell)



C001  
Beige



C002  
Light Brown



C003  
Medium Brown



C004  
Dark Brown



C005  
Black

life-changing  
**technology**

Contact your local hearing care professional:



[www.girlinghearingaids.co.uk](http://www.girlinghearingaids.co.uk)

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### **Made to be easy**

To ensure you get off to a good start with your new hearing aids, we've created a series of helpful how-to videos.

You can watch all of them at  
**[Oticon.global/getstarted](https://www.oticon.global/getstarted)**



[www.oticon.co.uk/own](http://www.oticon.co.uk/own)

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